

Madhumitha Rajesh

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WORK EXPERIENCE

PLAYER

London, UK

Product & User Experience Intern

Jun – Sept 2025

- Led 10+ user interviews and synthesized personas with Dovetail AI tools, identifying key customer needs and market gaps.
- Designed prototypes, promotional mockups, and conducted audits on mobile/web platforms, uncovering 15+ usability issues.
- Improved research efficiency by 25% and delivered insights that shaped 3 product roadmap priorities adopted by leadership.

Cappiello Law PLLC

Florida

Product & UI/UX Designer Intern

Sep 2024 – May 2025

- Reimagined internal workflows with automation, cutting manual tasks by 50% while aligning processes to user needs.
- Partnered with legal and operations teams to translate business requirements into scalable product solutions.
- Increased process efficiency and improved client-facing user satisfaction to 75%.

Lukka Inc.

New York

Product User Experience Designer Intern

Jun – Aug 2024

- Defined requirements and prototyped an AI Slack bot prototype that doubled enterprise data accessibility and usability.
- Facilitated usability tests with 20+ employees; iterated designs based on feedback and PM input.
- Reduced user errors by 15% and advanced adoption of a high-priority enterprise AI initiative

Collins Aerospace

Iowa

Systems Engineering Intern

May – Aug 2022

- Coordinated with cross-functional teams to align on avionics test plans with product quality standards.
- Streamlined documentation and workflows to accelerate engineering decision-making.
- Reduced design flaws by and accelerated cross-team approvals by 25%.

PROJECTS

BeSync

Remote

Co-Founder

Mar 2024 – Sep 2025

- Conducted 30+ surveys/interviews to validate market gaps in physical, mental, and social wellness.
- Defined product vision and created wireframes/user journeys to prototype an integrated health platform.
- Presented findings and MVP concepts that highlighted user pain points and shaped future product strategy.

EDUCATION

University of Washington

Sep 2025 - Onwards

M.S Information Management, specialization in Product/Program Management & Consulting and UX Design

Seattle, WA

Purdue University – Main Campus

May 2020 - May 2024

B.S Computer Graphics Technology, major in UX Design, Certificate in Entrepreneurship & Innovation

West Lafayette, IN

SKILLS

Product/PM: Agile, Scrum, Roadmapping, Prioritization, Go-to-Market, OKRs, Stakeholder Communication

Design: Information Architecture, Wireframing, Prototyping, Interaction Design, Mobile & Web Design, Data Visualization, Visual Design, Design System, Digital Accessibility (WCAG 2.2)

Research: User Testing, Journey Mapping, A/B Testing, Card Sorting, Unmoderated Testing, Competitive Analysis.

Qualitative and Quantitative Analysis, Data Analysis, Personas, Content Auditing, Heuristic Evaluation

Tools: Figma, Miro, Trello, JIRA, Adobe CC, Google Workspace, Microsoft Office, Dovetail, HTML, CSS